



“Empowerment through Education, Engagement, and Entrepreneurship”

Greetings,

The Concord-Cabarrus Juneteenth Celebration Committee is excited to share with you the plan for the 2nd Annual Juneteenth Celebration Festival in Concord, Cabarrus County, NC. Juneteenth is the oldest known celebration that commemorates the ending of slavery in the United States. It was on June 19, 1865, when Union soldiers led by General Gordon Granger arrived in Galveston, Texas, to share the news that the war has ended and that the enslaved were free. Each year, cities and counties across America host Juneteenth Festivals. The Concord-Cabarrus Juneteenth Celebration Festival promotes the broad spectrum of African-American heritage through educational and cultural activities that benefit citizens abroad in Cabarrus County.

A Juneteenth Celebration Festival is scheduled for June 27, 2020, at Marvin Caldwell Park located at 362 Georgia Street. The Committee is planning a variety of events to take place throughout the day. These events include an opening ceremony, African drumming, dance and more! Also, as noted in the theme, the festival will promote education, engagement in partnerships to improve quality of life, and entrepreneurship.

We are seeking sponsorships to help support the festival. Your business or organization has the opportunity to a part of the 2nd Annual Juneteenth Celebration Festival in Cabarrus County. As a sponsor, your business or organization will be advertised through social media, flyers, the festival website, verbal acknowledgment during the events, and program brochure. We would like for you to be a sponsor. You can choose your level of sponsorship, as listed. Any in-kind donations of services, gifts, etc. are kindly accepted, and donors will be listed in the program brochure as a supporter of Concord-Cabarrus Juneteenth.

Mailing Address

Concord-Cabarrus Juneteenth Celebration Committee, PO Box 883, Concord, NC 28026

Phone: 704-918-5424

Email: concordcabarrus0619@gmail.com

Website: www.concordcabarrusjuneteenth.org

2020 COMMITTEE MEMBERS

**BETTY & TERENCE STOCKS * REV. DONALD ANTHONY*REV. ALEX PORTER*CHERIE JZAR*
JEAN CALDWELL*PAMAJI NWANJI*RODNEY SMITH*NOELLE SCOTT*AJ CLARK**



2020 Concord-Cabarrus Juneteenth Celebration Festival

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Sponsorship Information

Individual/Business/Organization _____ would like to sponsor the 2020 Concord-Cabarrus Juneteenth Celebration Festival at the _____ Level. Enclosed you will find my \$ _____ contribution.

Address _____

Contact Person _____

Phone: _____ Email: _____

Sponsorship Levels

<p>Platinum - \$500.00 Name/logo in verbal and written references to the festival Name/logo in press releases/social media Name/logo included in the program brochure Free booth space Name/logo inclusion on website Performance Area Signage</p>	<p>Gold - \$250.00 Name/logo in verbal and written references to the festival Name/logo in press releases/social media Name/logo included in the program brochure Free booth space Name/logo inclusion on website</p>
<p>Silver - \$125 Name/logo in verbal and written references to the festival Name/logo in press releases/social media Name/logo included in the program brochure Free booth space Name/logo inclusion on website</p>	<p>Bronze - \$75.00 Name/logo inclusion on website/social media</p>
<p>Friend of Concord-Cabarrus Juneteenth - \$25.00– Name recognition on website/social media.</p>	<p>Other - Gifts of any other amounts are accepted and appreciated.</p>

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Sub-Committees

Program – Rev. Donald Anthony, Jean Caldwell, Pamaji Nwanji, Noelle Scott

Vendors & Logistics – Betty & Terence Stocks, Rodney Smith, AJ Clark

Faith-Based Partnerships – Pastor Alex Porter

Marketing – Cherie Jzar

Volunteers/Partnerships- All

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